



All materials submitted for the 340B Coalition Summer Conference must further the educational purpose of the conference by providing an atmosphere conducive to exchanging information and views in a professional manner about pharmacy practice, healthcare and other matter relevant to attendees. **The 340B Coalition reserves the right to review all submissions and make changes/suggestions if the content does not encourage the use of the 340B program in a manner that advances the interests of covered entities' vulnerable patients. Materials that do not meet the requirements set forth by the 340B Coalition will be rejected for use and/or distribution during the 340B Coalition Summer Conference.** If you have any questions, please contact [Lee-Anne Gabrielli](#), Senior Manager Partnerships and Exhibits, at (202) 552-5856.

Company Specialties/Services

- Please refer to [this list](#) when adding these to the exhibitor profile.
- **Final due: 07/15**

Company Description

- Short overview of your company and products/services offered. While there is no character limit, including special characters, the recommended length is one (1) paragraph.
- **Draft for review: 07/08; Final due: 07/10**

Conference Attendee Emails (Pre/Post)

- One-to-two short paragraphs of text only about company and services provided
- Company website or desired landing page
- Company social media information
- Main sales contact information
- Submission deadline(s): **Draft for review – 07/06; Final due – 07/10**

NEW: Exhibitors can now create a link that directs attendees to a post-conference email* page on their company website; this will create a more seamless connection by allowing attendees to by-pass the conference website. *Must be approved first.

Conference Daily Briefing Banner Ad (Sponsorship)

- Size: 600w x 100h
- Resolution: 72 dpi or higher
- File format(s): PNG or JPEG only
- Submission deadline(s): **Draft for review – 07/08; Final due – 07/13**

Platform Alerts (Sponsorship)

- Body of the notification: 140-character limit, no limitation on special characters
- Submission deadline(s): **Draft for review – 07/08; Final due – 07/13**

VIP Demo (Sponsorship)

- Topic, speaker (if applicable), and a short description (one-to-two sentences)
- Submission deadline(s): **Draft for review – 07/06; Final due – 07/10**

Virtual Happy Hour (Sponsorship)

- Theme and a short description (one-to-two sentences)
- Submission deadline(s): **Draft for review – 07/06; Final due – 07/10**

Vspace Profile

- Size:
 - Single space: 300px x 300px
 - Double space: 340px x 170px
- Resolution: 72 dip or higher
- File format(s): PNG, JPEG, JPG, GIF

Vspace Background Banner

- Size: 1300px x 225px
- Resolution: 72 dip or higher
- File format(s): PNG, JPEG, JPG, GIF
- **Final due: 07/15**