



**340B COALITION  
VIRTUAL SUMMER CONFERENCE  
JULY 20-29, 2020**

## SPONSORSHIP & MARKETING OPPORTUNITIES

Leverage your exhibit investment by taking steps to increase interactions at your virtual space. 340B decision makers and health care professionals will be exposed to your message. Whether your goal is branding, lead generation, market visibility, or all three – sponsorships will help drive solid traffic to your booth.

With that in mind, prime sponsorship opportunities are available, designed to increase your exposure and help you exceed your goals for the conference. The information below will help you select opportunities to best meet your company’s objectives. *(Companies that are partners of 340B Health receive discounts based on their level of partnership. For a list of 340B Health’s partners, please [click here](#).)*

**Secure your sponsorship opportunity today!**

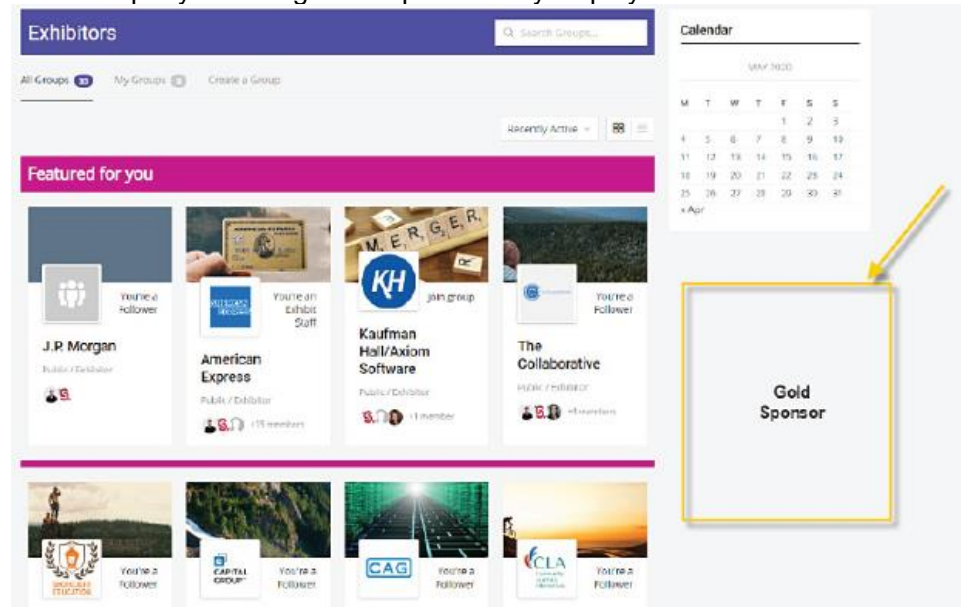
**NOTE:** Some opportunities may be marked as sold based on selections made prior to switching to a virtual summer conference.

### Exclusive Opportunities

Set your company apart by being the sole sponsor of one of the following opportunities! Each company that purchases one of these opportunities receives recognition in the virtual platform and pre/post acknowledgement emails sent to all conference attendees.

**340B VIRTUAL HUB AD: \$1,500 SOLD**

Your company branding will be prominently displayed in the virtual exhibit hall.



**CAREER DEVELOPMENT WORKSHOP SESSION SPONSORSHIP: \$2,500**

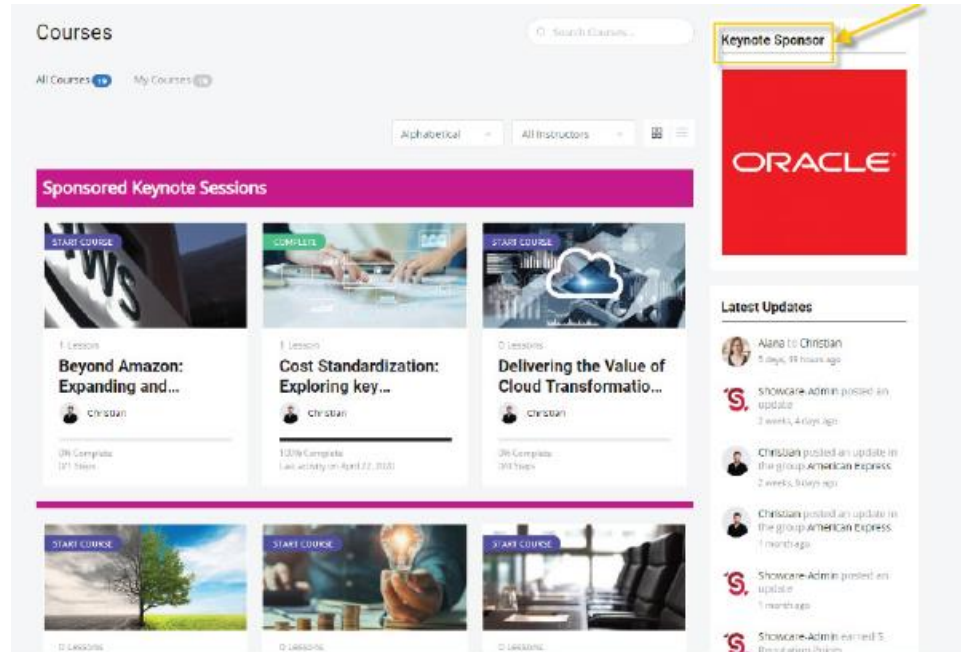
Company logo will be placed on the agenda page of the conference site and on the virtual platform agenda. Sponsor can include uploaded materials in the virtual breakout room.

**CONFERENCE NOTEBOOK: \$7,000 SOLD**

Spiral-bound with 32-lined note pages; includes full-color back cover ad plus black-and-white ad on the inside-front cover. Notebooks will be shipped to registered attendees. *(Fee includes production and shipping)*

**DIGITAL AGENDA: \$3,500 SOLD**

Create a custom banner ad to be featured in the educational section of the virtual platform.



**LEVEL 1 PRIZE: 11-INCH IPAD PRO (128GB): \$1,700 SOLD**

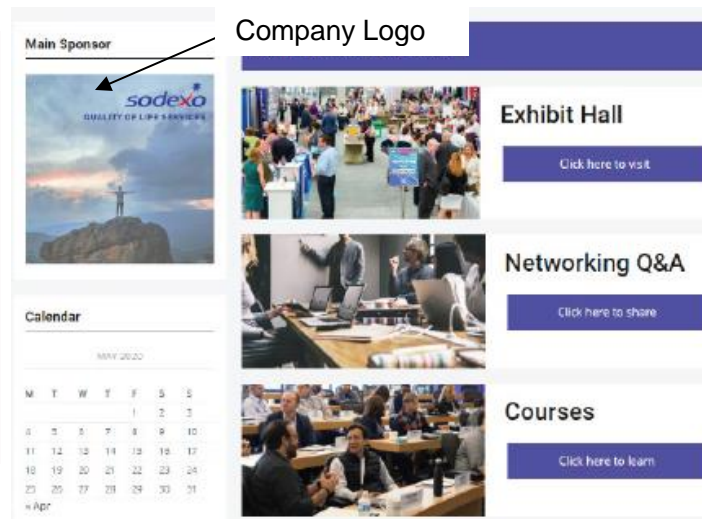
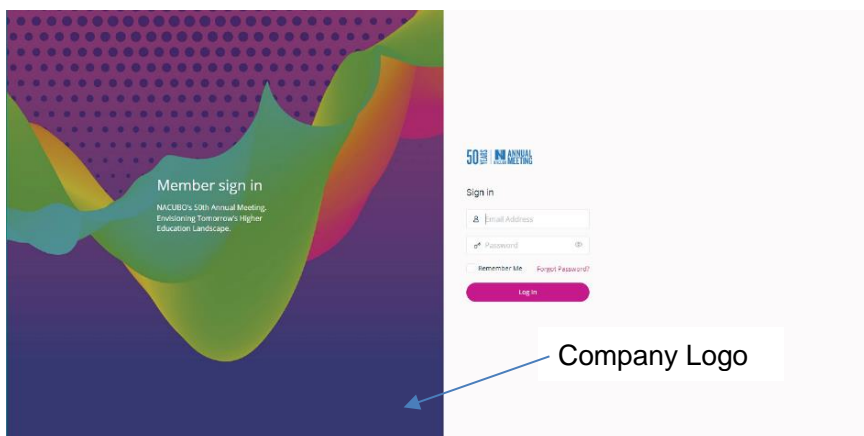
Sponsorship includes a platform alert during the afternoon refreshment break on 07/22.

**LEVEL 2 PRIZE: KINDLE PAPERWHITE (8GB): \$1,000 SOLD**

Sponsorship includes a platform alert during the refreshment break on 07/29.

**VIRTUAL PLATFORM SPONSOR: \$5,500 SOLD**

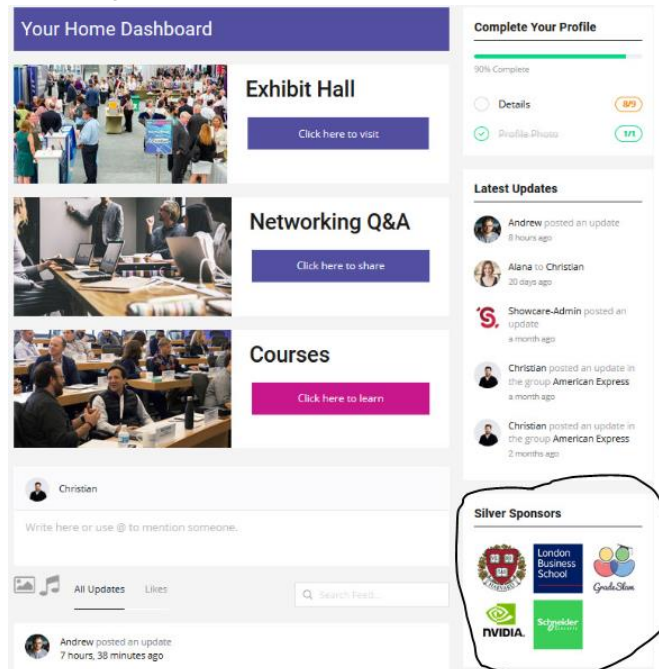
Branding will be front-and-center as attendees enter the virtual platform and navigate to the main page. Sponsorship includes logo on the platform splash page and on the main page.



## MULTIPLE OPPORTUNITIES = INCREASED VISIBILITY

Every company that purchases one of these opportunities will receive recognition in the virtual platform and pre/post acknowledgement emails sent to all conference attendees. **The opportunities below are available to more than one exhibitor and/or sponsor.**

- **CONFERENCE DAILY BRIEFING BANNER AD: ~~\$350 each~~ SOLD**
  - Keep your company at the forefront with a custom banner ad featured on the daily briefings sent to all conference attendees every morning for the duration of the conference. Choose one of the following days: 07/20, 07/21, 07/22, 07/28, 07/29
- **DIGITAL AD CAMPAIGN: \$2,500 each (4 opportunities available)**
  - Showcase your brand anywhere attendees visit online by retargeting them after they visit the conference website. Sponsorship includes 35,000 impressions over one (1) month. Campaign will begin two (2) weeks upon receiving artwork. Click [HERE](#) for more information.
- **MAIN PAGE LOGO: ~~\$450 each~~ SOLD**
  - Get additional visibility by adding your logo to the side banner on the virtual platform main page.



- **PLATFORM ALERTS: ~~\$300 each~~ SOLD**
  - Encourage attendees to visit your virtual space with your branded message. Choose to send your message during one of the following day/times: 07/20—1:15 pm; 07/21—2:00 pm; 07/22—11:00 am; 07/28—11:00 am; 1:30 pm
- **VIP DEMOS: ~~\$850 each~~ SOLD**
  - Invite attendees to be the first to see your new product or service in a private, virtual breakout room. For more information, please click [HERE](#).
- **VIRTUAL HAPPY HOUR: ~~\$750 each~~ SOLD**
  - Create a fun theme that will give attendees something to look forward to during one of the following days: 07/21, 07/22, 07/28. Sponsorship includes a virtual breakout room, platform alert during the event, and company logo on the agenda page of the conference site and on the virtual platform agenda.

## 340B SUMMER GAMES: VIRTUAL SCAVENGER HUNT

The virtual scavenger hunt will not only be fun for participants, but it will increase the number of interactions, and ultimately generate business opportunities. Participating sponsors will receive recognition in the virtual platform and the pre/post conference attendee emails.

**Prize Levels: Companies must sponsor one of the levels below in order to participate in the scavenger hunt.** (*Prizes will be purchased and distributed by the 340B Coalition*)

- Level 1: Please see description in Exclusive Opportunities
- Level 2: Please see description in Exclusive Opportunities
- Level 3: Apple TV 4K (64GB) (\$650)\*
- Level 4: Wonderboom Portable Speaker (\$150)\*
- Level 5: One Amazon Gift Card (\$125)\*
- Level 6: One Starbucks Gift Card (\$62)\*

*\*Unlimited opportunities available*

## CHARITY FUNDRAISER

This summer we are pleased to partner with Christ House, who is celebrating 35 years as the only 24-hour residential medical facility for homeless persons in the Washington, DC metropolitan area!



The mission of Christ House is to provide comprehensive and compassionate health care to sick, homeless persons in the District of Columbia, and to assist them in addressing critical issues to help break the cycle of homelessness. Last year more than 6,000 people experienced homelessness in Washington, DC. Since opening their doors in 1985, more than 9,500 patients have been admitted for care. For more information and to make a direct donation, please click [HERE](#).

We would love to raise as much as we can to support Christ House's coronavirus fund, so please consider sponsoring one of the following levels:

- **PREMIER LEVEL SPONSOR: \$500**
- **STANDARD LEVEL SPONSOR: \$250** (*Unlimited opportunities available*)

All sponsors will be featured on the [charity fundraiser page](#) and will receive recognition in the virtual platform, during opening and closing remarks, and the pre/post acknowledgement attendee emails.