



**340B
2021**

**340B Coalition
Summer Conference**



**Connection Corner
Sponsorship cost: \$1,000**

Increase your visibility by inviting attendees to virtually participate in games, topic discussions, coffee chats, magic shows, or any other networking activity of your choice occurring in your virtual exhibit Zoom room!

- All exhibiting companies with a special event will be listed in a single agenda item each day and time the virtual exhibit hall is open
- Each exhibitor’s Zoom room can accommodate up to 300 attendees (access open to all attendees)
- 60 minutes of networking/presentation time
- Company name, title and/or theme and a brief description added to the conference website, agenda and the virtual platform agenda (single posting of all activities per time block)
- Link directly to your exhibit booth from the agenda listing
- Promotion in the know-before-you-go messaging sent to all conference attendees prior to conference and in the daily briefings sent each morning of sessions

Sponsors will be responsible for the following (Due June 25th):

- Planning content, inviting, and marketing to attendees using the participant list provided by the 340B Coalition
- Submitting a brief description of the event to be held including date and time block below (50 words max)

SCHEDULE⁺

| Tuesday, July 20 | Wednesday, July 21 | Thursday, July 22 | Tuesday, July 27 | Wednesday, July 28 |
|-----------------------------|-------------------------------|------------------------------|-----------------------------|-------------------------------|
| 1:15 pm – 2:05 pm | 2:00 pm – 2:50 pm | 1:00 pm – 1:50 pm | 1:00 pm – 1:50 pm | 1:00 pm – 1:50 pm |
| 3:30 pm – 4:20 pm | 4:00 pm – 4:50 pm | 4:00 pm – 4:50 pm | 3:30 pm – 4:20 pm | |

⁺Exhibitors may purchase multiple Connection Corner sponsorships over the course of the conference but are required to promote a special event/speaker in the virtual exhibit. All times listed are Eastern Time.