



**340B
2021**

340B Coalition Summer Conference



Vendor Demos Sponsorship cost: \$1,750

Increase your visibility by inviting attendees to see a demo of your products and services!
Participating sponsors will receive the following:

- One (1) private, virtual breakout room set for up to 300 attendees (restricted to covered entity attendees)
- 55 minutes of presentation/demo time during refreshment breaks
- Company logo, demo title, brief description, and speakers added to the conference website agenda and the virtual platform agenda
- Promotion in the know-before-you-go messaging sent to all conference attendees prior to conference and in the daily briefings sent each morning of sessions
- A reminder will be sent to attendees in the virtual event platform during the time leading up to the vendor demo each day.

Sponsors will be responsible for the following (Due June 25th):

- Marketing and sending invitations to attendees using the participant list provided by the 340B Coalition
- Submitting the session title and description (50 words max)
- Submitting the session speaker listing (confirm speakers are registered to attend the conference)

SCHEDULE⁺

Tuesday, July 20	Wednesday, July 21	Thursday, July 22	Tuesday, July 27	Wednesday, July 28
Slot 1: 1:15 pm – 2:05 pm	Slot 1: 2:00 pm – 2:50 pm	Slot 1: 1:00 pm – 1:50 pm	Slot 1: 1:00 pm – 1:50 pm	Slot 1: 1:00 pm – 1:50 pm
Slot 2: 1:15 pm – 2:05 pm	Slot 2: 2:00 pm – 2:50 pm	Slot 2: 1:00 pm – 1:50 pm	Slot 2: 1:00 pm – 1:50 pm	Slot 2: 1:00 pm – 1:50 pm
		Slot 3: 4:00 pm – 4:50 pm	Slot 3: 3:30 pm – 4:20 pm	
		Slot 4: 4:00 pm – 4:50 pm	Slot 4: 3:30 pm – 4:20 pm	

⁺Slots are limited to one per company; depending on availability, companies wishing to purchase a second slot will be contacted on a first-come-first-serve basis. Sold slots will be marked with a strikethrough. All times listed are Eastern Time.